

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending October 31st, 2020   
Total New Job Ads Remain at Stable Levels Throughout October**

WETHERSFIELD, November 6, 2020 – During the week ending October 31, 2020, there were 5,057 new postings. New postings are up 319 from a week ago and up 399 from four weeks ago. The five weeks that ended in October had a total new ad range of 394, the smallest of 2020. The second smallest range was 666 for the five-week period ending April 25th, 2020. Though overall ad counts stayed flat in recent weeks, many industries experienced large shifts during the last week of October. Growing industries added a combined 598 new postings, with the largest being Professional, Scientific, & Technical Services (up 94) and Health Care & Social Assistance (up 84). Contracting industries fell by a combined -279 new postings, with most of that decline occurring in Retail Trade (down 235).

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Retail Salespersons, Registered Nurses, and Customer Service Representatives.

**Employers** with the most new postings include Hartford Healthcare, UnitedHealth Group, and United Parcel Service Incorporated.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (1,087 new postings, +8% over the week)
* **Retail Trade** (667 new postings, -26% over the week)
* **Finance and Insurance** (425 new postings, +11% over the week)

 14 sector had job posting decreases over the week and 7 had increases. Some of the largest percent increases occurred in Administrative and Support (+87% or +66 new ads), Transportation and Warehousing (+42% or +54 new ads), and Professional, Scientific, and Technical Services (+39% or +94 new ads). Of the 7 decreasing industries, some of the largest declines occurred in Utilities (-30% or -11 new ads), Retail Trade (-26% or -235 new ads), and Other Services (-24% or -19 new ads).  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Retail Salespersons (257 new postings, +25%% over the week)
* Registered Nurses (231 new postings, -3% over the week)
* Customer Service Representatives (178 new postings, +84% over the week)



**Employers with the Most New Job Postings** 

Employers with the most new job postings for the week ending October 31st were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 17 percent of all new ads. The employers with the largest increase over the week were H&R Block (+54 new ads), UnitedHealth Group (+28 new ads), and United Parcel Service (+28 new ads). Seven of the top 25 employers had decreases over the week, the largest being Hartford Healthcare (-196 new ads).

**Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)